

Data Center Market in Malaysia 2014-2018



Data Center Market in Malaysia 2014-2018 is the latest addition to Sandlerresearch.org industry research reports collection.

A data center is a computing facility for enterprises which comprises of various components such as servers, storage devices, networking solutions, and powering and cooling solutions. Data center facilities are either established by large enterprises or a group of enterprises to cater to their computing and storage demands. A number of data center facilities are being established in Malaysia, and they are catering to the computing requirements of enterprises in Malaysia and across the APAC region. The government of Malaysia is encouraging the development of new data center facilities, which is fuelling the impressive growth pattern in the country. Analysts forecast the [Data Center market in Malaysia](#) to grow at a CAGR of 7.71 percent over the period 2013-2018.

The Report recognizes the following companies as the key players in Data Center Market in Malaysia: Avaya Inc., Cisco Systems Inc., Dell Inc., EMC Corp., Emerson Network Power Inc., Hewlett-Packard Co., IBM Corp., Juniper Networks Inc., NEC Corp., NetApp Inc., Rittal Corp., Schneider Electric SA, Alcatel-Lucent, Brocade Communications Systems Inc., Buffalo Technology Inc., Citrix Systems Inc., Eaton Corp., Extreme Networks Inc., F5 Networks Inc., Fujitsu Corp., Hitachi Ltd., Huawei Technologies Co. Ltd., Microsoft Corp., Netgear Inc., Oracle Corp., QLogic Corp., Stulz ATS, ZTE Corp.

Energy efficiency and data center performance are gaining greater importance in the working of any data center facility. With increasing focus on energy efficient computing equipment and services, there is an increasing adoption of high-performance computing equipment, which consumes less power and delivers high-performance computing solutions. Data center facilities are also being equipped with precision air conditioning equipment. Many data center monitoring and management solutions are being procured for efficient management and monitoring of the data center computing infrastructure. Data center infrastructure is becoming increasingly efficient, which is a major trend in the market.

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Covered in this Report

The Data Center market in four major segments of the Data Center market: Data Center Servers, Data Center Storage, Data Center Powering and Cooling, and Data Center Networking Equipment. The report considers data center spending on servers, storage, network equipment, and powering and cooling solutions. It also presents the vendor landscape and a corresponding detailed analysis of the top 12 vendors in the Data Center market in Malaysia.

Data Center Market in Malaysia 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers Malaysia; it also covers the Data Center market landscape and its growth prospects in the coming years. The report also includes a discussion of the key vendors operating in this market.

According to the report, one of the major drivers is the availability of land and power in Malaysia. Enterprises are looking for countries which can provide ample industrial space and powering solutions for data center facilities. With increasing costs of infrastructure establishment, there is a need for cheaper provisioning of data center space and powering solutions.

Further, the report states that one of the major challenges is the lack of technical expertise in the country, which is leading to a considerable increase in the capital and operational costs associated with data center management and maintenance. Data center service providers are outsourcing manpower management because of the lack of technical expertise, which is leading to an increase in the cost of labor.

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Key Region

Malaysia

Key Vendors

- Avaya Inc.
- Cisco Systems Inc.
- Dell Inc.
- EMC Corp.
- Emerson Network Power Inc.
- Hewlett-Packard Co.
- IBM Corp.
- Juniper Networks Inc.
- NEC Corp.
- NetApp Inc.
- Rittal Corp.
- Schneider Electric SA

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Other Prominent Vendors

- Alcatel-Lucent
- Brocade Communications Systems Inc.
- Buffalo Technology Inc.
- Citrix Systems Inc.
- Eaton Corp.
- Extreme Networks Inc.

- F5 Networks Inc.
- Fujitsu Corp.
- Hitachi Ltd.
- Huawei Technologies Co. Ltd.
- Microsoft Corp.
- Netgear Inc.
- Oracle Corp.
- QLogic Corp.
- Stulz ATS
- ZTE Corp.

Market Driver

- Availability of Land and Power

Market Challenge

- Lack of Technical Expertise

Market Trend

- Increasing Focus on Energy Efficient Data Center Facilities

Key Questions Answered in this Report

- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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